





MEDIA RELEASE

Monday 9 October 2023

Global musos join First Nations Australians, call for youth to Raise their Voice

Single release: Talk Different (Raise Your Voice) EDGAR LOOP, MJR, Davlo, Miss Hood feat Stan Yarramunua

An international collaboration of producers and musicians have joined local Australian Indigenous artists and Victoria's peak body for Indigenous music, Songlines Aboriginal Music, to launch the single **Talk Different (Raise Your Voice**), an empowering rhythmic hip hop anthem with soulful, harmonious pop undertones - to highlight the importance of equal rights for Indigenous people worldwide, with a specific focus on Indigenous Australians.

Irish producers and composers Dublin-based Rori Coleman (U2 and Stevie Wonder producer) and New York-based Ronan Coleman (EDGAR LOOP) have teamed up with well-known UK-based rapper MJR (Major), London based producer and songwriter Davlo, Melbourne-based Indigenous rapper Miss Hood (Meriki Hood), world-famous Australian Indigenous artist/musician Stan Yarramunua and Songlines Aboriginal Music Corporation, as part of a global effort to shine a light on the importance of using your voice for social good.

The Talk Different (Raise Your Voice) single release comes at a pivotal time in Australian history, ahead of the 14 October 2023 Australian Voice to Parliament Referendum. The collaboration project **#RaiseYourVoiceAustralia** hopes to inspire young people to vote in the upcoming Referendum and serve as a timely reminder that they have the power to create social change.

Ronan Coleman, Founder of Dark Star Music International says he and his brother Rori Coleman saw the upcoming Referendum as a great opportunity to use the unique power of music to bring people together.

"Music is the universal language that brings people together from all walks of life, which is what the proposed constitutional reforms are all about. It's been a brilliant experience working with some of Australia's most well-respected Indigenous musicians, artists and industry leaders. We hope the song inspires people, especially young Australians, to share this positive message of inclusion," said Ronan.

Robbie Bundle, CEO of Songlines Aboriginal Music, has been a leading figure in the music industry for more than 35 years. He says this project has come at a critical time and is born out of a willingness to come together and support one another.

"This project is about giving back, and that's what the song is all about. MJR all the way from the UK, Meriki and Stan in Australia to Ronan in New York and Rori in Dublin, everyone has come together with one common goal: to inspire people to move forward for the betterment of humanity.

"The song lyrics are a powerful reminder for people to 'use your voice' and 'turn up', and even though we 'walk different' and 'talk different' essentially, we're all human, and we all deserve equal human rights and the same chance to lead a happy, healthy life. The referendum is an opportunity for people to vote, and have their voice heard, and there's no better way to convey this message than with music," said Mr. Bundle.

Kos Samaras, Director of RedBridge Group says the youth vote will play a critical part in the outcome of the Voice referendum.

"The current polls are now averaging in the low 40s for Yes. Gen Z and Millennials make up about 43 percent of the voters. Recent polls show that around 10% of this cohort remain undecided, so a swing towards Yes within this demographic could contribute towards achieving a Yes majority.

"I think it's great to see important projects like the Talk Different (Raise Your Voice) song collaboration getting out there ahead of October 14, to remind young people that they hold a lot of power in this referendum, and that every single youth vote counts," said Mr. Samaras.







The song, released by New York-based label Dark Star Music International, is available to stream on Spotify, and Apple Music. Check out the music video on <u>YouTube</u>, and for more information visit the <u>RAISEYOURVOICEPRESS.COM</u> press kit.

Share the video and share the song on <u>social media</u> with the #RaiseYourVoiceAustralia #Vote14Oct: <u>https://linktr.ee/raiseyourvoiceaustralia</u>

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